



Privacy Policy – Wild West Panic

Last updated: December 1, 2025

This Privacy Policy applies solely to the virtual reality game **Wild West Panic**, available on the **Meta Quest Store** and **Steam**.

1. Introduction

This Privacy Policy explains how **Vigo Creative SRL** (“Vigo Creative”, “we”, “our”) collects, uses, and protects your personal information when you play *Wild West Panic* (the “Game”) or contact our support service. By using the Game, you consent to the collection and use of information as described in this Policy. If you do not agree, please do not use the Game.

2. Data Collection and Use

We only collect non-sensitive data necessary for the Game to function properly and to improve user experience.

a) Technical and Usage Data

Anonymous data may be automatically collected through tools such as Unity Analytics, including:

- Device type (headset, platform, system version)
- Usage statistics (session duration, progress, interactions)
- Crash reports

This data helps us understand how the Game is played and improve its quality and performance.

b) Player Profile Data

To display your scores and rankings in the lobby, the Game may process:

- Your **nickname, username, or platform ID** (Meta / Steam).

Your identifier may be visible to other players worldwide.

Vigo Creative does not use this data for any other purpose and retains it only as long as necessary to operate achievements and leaderboards.

3. Third-Party Platforms

The platforms where you purchased and play *Wild West Panic* (Meta and Steam) also process your personal data according to their own privacy policies.

We recommend reviewing:

- Meta Privacy Policy
- Unity Meta Privacy Policy
- Steam Privacy Policy



4. Data Retention

We will retain your data for as long as necessary to fulfill the purposes for which it was collected, as described above. At a minimum, this means for the duration of your use of *Wild West Panic*, and at most until you delete your account on any platform through which you purchased our game, or until you have completely removed *Wild West Panic* from your library on all applicable platforms.

5. Support Email

When you contact our support team by email, we may receive personal information such as your email address, name, and any other personal data you choose to share with us. This information is processed solely for the purpose of providing the support you requested. These personal data may be stored to ensure proper follow-up. You are free to request the deletion of your personal information at any time by contacting us at : contact@vigo-creative.be

6. Security

We take reasonable measures to protect the personal data you share with us. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute protection.

7. Policy Updates

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page with a revised “Last Updated” date.

8. Contact

If you have any questions or concerns about this Privacy Policy, please contact us at:

contact@vigo-creative.be

Vigo Creative SRL

Registered in Belgium under company number **BE0660.719.260**